

Higher profits, better safety with Branick

FOR IMMEDIATE RELEASE

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For the automotive trade, profitability and safety are not only vital but interdependent – profitability demands safe and effective work practices.

As the leader of the shock absorber market in Australia, Monroe is committed to furthering standards in the industry.

That's why Monroe is raising awareness about the importance of using Branick spring compressors.

Responding to industry concerns surrounding the use of the old-style hand held compressor and the safety implications for shock absorber work, Monroe is actively promoting the use of the Branick tool.

Through various communication tools including trade shows and training nights conducted around Australia, Monroe is explaining the safety and profitability aspects of the Branick spring compressor.

"By using the Branick instead of the traditional, manual spring compressor, workshops realise significant improvements in efficiency and consequently increased profitability," said Russell Schrale, National Marketing Manager for Tenneco Inc., the manufacturers of Monroe Shock Absorbers.

"We're dedicated to ensuring members of the industry are aware of the safest and most efficient method for fitting Monroe products," Mr Schrale said.

"The old method of compressing springs is not only time consuming but poses a threat to safety.

"Ultimately, the Branick spring compressor enables workshops to fit more struts more safely.

"And, they basically pay for themselves as workshops recover an investment in a Branick spring compressors through saving time and increasing efficiency.

"Plus, it's impossible to put a price on the safety of people in the workshop. That has to be a top priority," he said.

MEDIA INFORMATION



For more information, call your local Tenneco State Office on **NSW/ACT (02) 9756 3722, VIC/TAS (03) 9701 6011, SA/NT (08) 8392 3352, QLD (07) 3268 7800 or WA (08) 9353 3039.**

Tenneco is the world's largest producer and marketer of ride control and exhausts systems and products. Tenneco manufactures products under the Monroe, Walker and Lukey brands at its facilities in Clovelly Park and O'Sullivan's Beach, Adelaide.