

New 2007/2008 Catalogue released by Monroe

The 2007/08 Monroe Ride Control Catalogue has been released, and it continues to set the standard in the automotive aftermarket industry.

Available in the traditional hard-copy and CD ROM formats, both feature 1597 vehicle references.

70 new part numbers have also been added, taking the total to 1231 (not including kits). There is also a separate section from the back cover, which shows applications for Monroe's New Quick Strut range.

Also new for the CD ROM for 2007/8:

- "Common Causes of Return pages", to assist when diagnosing faults or making decisions concerning warranty;
- A separate Quick Strut section to quickly find vehicle listings for the new range
- New look & feel & easy navigation system

Features that aren't new but still in the CD Rom

- An update to the training aid: GUS (The Guide to Understanding Shock Absorbers),
- Updated POS page
- Shock absorber recommended fitment times on more popular vehicles - (fitment times per SKU unit of measure)

In addition, the CD ROM version of the 2007/8 Monroe Ride Control Catalogue also features the new Monroe Quick Strut video, which demonstrates the features and benefits of this revolutionary product.

"We have made significant improvements and subtle changes to both the hard copy and electronic versions of our catalogue based on the feedback we have received from the trade," said Peter Small, Product Manager for Monroe Australia.

"Having made those improvements, we believe the 2007/8 version of the Monroe Ride Control Catalogue continues to set the standard," he said.

For your copy of the 2007/8 Monroe Product Catalogue and CD ROM, contact your local Tenneco Automotive State Office on NSW/ACT (02) 9756 3722, VIC/TAS (03) 9701 6011, SA/NT (08) 8392 3352, QLD (07) 3268 7800 or WA (08) 9353 3039.

Tenneco Automotive is the world's largest producer and marketer of ride control and exhausts systems and products. Tenneco Automotive manufactures products under the Monroe, Walker and Lukey brands at its facilities in Clovelly Park and O'Sullivan's Beach, Adelaide.

MEDIA INFORMATION

