

FOR IMMEDIATE RELEASE

xx March 2008

Winners take home massive prize pack in Repco AquaTrax promotion

Two lucky winners have walked away with \$22,999 worth of prizes thanks to Monroe's Repco AquaTrax promotion.

More than 330 entries were received for the promotion, with winners taking home a Honda AquaTrax package which included an AquaTrax R-12 and trailer, as well as \$1000 worth of accessories.

A joint initiative between Monroe and Repco, the promotion required account holders to earn points by purchasing Monroe shocks, cartridges or struts from Repco during January and February. After gaining eight points they were eligible to enter the competition.

"The points system worked particularly well and encouraged Repco customers to buy and sell more Monroe products," Tenneco's Aftermarket Director Roger Lassen said.

"For each set of Monroe Shocks or Cartridges purchased the customers earned one point, while a set of Monroe struts was worth two points and Quick Struts was worth four.

"The number of entries was a significant reminder of just how many Repco customers are working with Monroe to promote the 'technology driven safety' message."

Entries came from across Australia, with winners from Maurice Grasso Motors in Innisfail (QLD) and Automate Car Care and Carline Mufflers in Mortdale (NSW).

Tenneco is one of the world's largest producers and marketers of ride control and exhausts systems and products. Tenneco manufactures products under the Monroe, Walker and Lukey brands at its facilities in Clovelly Park and O'Sullivan's Beach, Adelaide.

Repco is Australia and New Zealand's largest re-seller and supplier in the automotive parts and accessories aftermarket. Founded in 1922, the Repco brand has been synonymous with the automotive parts aftermarket for more than 80 years.